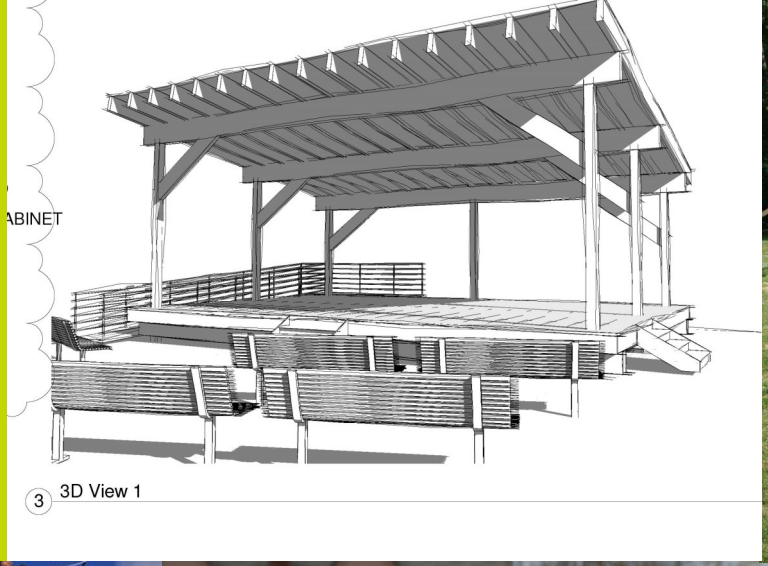
Building Resident Action by Neighborhood Design



Genesee County
Habitat for Humanity®
Affiliate of Distinction 2015-2017

Together, we're building a stronger community by investing in the places that make that community home

What's your Flint BRAND?

Flint BRAND

Building Resident Action by Neighborhood Design

Genesee County Habitat for Humanity®
Affiliate of Distinction 2015-2017

What is Flint BRAND?

Flint BRAND is a new program designed to help neighborhood associations, block clubs, and other grassroots organizations create visible, positive improvements in Flint neighborhoods. From community gardens to neighborhood parks, picnic pavilions and more, **Flint BRAND** can help your group explore the opportunities and obtain the financial resources – **up to $10,000** – to launch the projects that make your neighborhood home! **Flint BRAND** is a program of the Genesee County Habitat for Humanity and is made possible with the support of the Charles Stewart Mott Foundation.

Frequently Asked Questions

Do I need to have non-profit 501(c)3 status?
No. Genesee County Habitat for Humanity will manage all billing and payment for projects.

Can an individual apply for money through this program?
No, individuals are not eligible. Groups applying must have 5 or more active members with at least 3 who live in the proposed neighborhood.

We are forming a group right now. Are we eligible to apply?
Yes! We welcome proposals from groups that are recently formed. We can also provide help establishing your group.

Do you fund neighborhoods outside the City of Flint?
No. Funding is only available for projects that take place in the City of Flint.

Are there conditions for funded projects?
Groups wishing to apply must meet with program staff and must be willing to work with Habitat to develop and implement their project. Groups will also be required to provide information on impact and results of the project in their neighborhood.

How large can funded projects be?
Cost will vary depending on project. **Flint BRAND** can help provide up to $10,000 toward the total project cost.

How do I get started?

Interested applicants can get started by contacting Habitat's Neighborhood Services Director, Vincent Slocum, at **(810)766-9089 ext. 208** or **vslocum@geneseehabitat.org**

Visit our website for more information!
www.geneseehabitat.org\flintbrand

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CHARLES STEWART MOTT FOUNDATION®

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