



ADVERTISING AGREEMENT

Publisher's Representative
 Flint Neighborhoods United
 3216 M.L. King Avenue
 Flint, MI 48505
 Phone: (810) 397-0571
 Fax: (810) 214-4956

Company Name:	<input type="text"/>	Date:	<input type="text"/>
Agency Name:	<input type="text"/>	Phone:	<input type="text"/>
Contact:	<input type="text"/>	Fax:	<input type="text"/>
Address:	<input type="text"/>	Email:	<input type="text"/>
City/State/ZIP	<input type="text"/>		
Invoice Attn:	<input type="text"/>		
P.O./I.O.	<input type="text"/>		

THE FOLLOWING ADVERTISEMENT INSERTION IS HEREBY ORDERED:

Size: Full Outside Full Inside 1/2 1/4 1/8 BusinessCard
 Horizontal Vertical 1/2 Color: B/W 4/C

MATERIALS DEADLINE	ISSUE	RATE	DISCOUNT	NET DUE Per Insertion	Customer Initial
1					
2					
3					
4					
5					
6					
7					
Total					

PLEASE EMAIL ALL ARTWORK TO jrmjrichardson@sbcglobal.net or cfrye52@gmail.com

GENERAL TERMS AND CONDITIONS: All Advertising Agreements are subject to Publisher's approval and acceptance. The undersigned, by signing the Advertising Agreement, acknowledges that he/she has read and understood all of the terms contained herein, and in the current Advertising Rate Card and that this Agreement is subject to all such terms which are expressly made a part of this Agreement. Cancellations or changes in the Advertising Agreement are accepted only in writing to the Publisher, and must be received on or before the Advertising Closing Date for the applicable issue. Publisher will schedule and run all contracts in possession on the advertising closing date of a scheduled issue. Advertisers are responsible for submission of advertising copy and materials by material deadlines. Payment for all advertising and production shall be the responsibility of the advertiser and any contracted advertising agency and shall be made in accordance with Publisher's current rate card unless duly noted in the Agreement. Payment is due and payable in advance. Venue for claims arising from this agreement shall be Genesee County, Michigan.

Flint-Our Community, Our Voice dimensions & ad rates

Full Page is 11.25h x 10.25w

Format is generally 3 columns per page-approximately 400 words per column

Column is 11.25h x 3.35w

Half page - 5.75h x 10.25w (horiz) or 11.25h x 5.125w (vert)

Qtr. page - 5.75h x 5.0w 2 columns wide

Eighth page - 5.75h x 2.5w 1 column wide

Front page banner - 1.5h x 10.25w **Color Only**

	B & W	Color	Back Page/Color Only	Sponsorship includes:
Business Card	\$10	\$25	N/A	
1/8 p.	\$25	\$50	N/A	Back Page Full Color Ad \$950
1/4 p.	\$50	\$75	\$100	Inside Page Full Color Ad
1/2 p.	\$100	\$150	\$200	All above plus Front page banner \$1,050
Inside full	\$200	\$300	\$400	
Banner	N/A	\$100		

Back page and inside color preference is always given to full page ads

Camera ready art is preferred. Picture pixels should be consistent with the photo image required in the layout. Cell phone photos do not have the same crisp clarity as camera photos, especially if the photo is to be enlarged.

Accepted this: _____ day of _____, 20____ by:
 Client's Authorized Signature _____
 Signer's Name (please print) _____
 Title _____

Publisher Representative: *M. Christopher Frye*
 Date _____