

Genesee Health Plan —7th Annual— Health Heritage Essay Contest

Essays Due: Monday, April 4, 2022

Essay Topics

Write an essay about your family's health history, focusing on why it's important.

Essays should include the following:

- Your family's health history
- Your current health/COVID-19
- Which family members you talked with
- Positive things you learned about the health behaviors of your family
- What you learned that influenced changes in your health behaviors/habits
- What you would like to do to improve your health and the health of your family
- The difference in health outcomes between racial and ethnic groups

Contest Sponsor:

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CREDIT UNION

Project of:

 **Genesee Health Plan**
Our Plan for *Better Health*

Contest Rules/Prizes

Elementary School

Essay length **200–350 words**

1st Place: \$200 Gift Card

2nd Place: \$100 Gift Card

Middle/Junior High School

Essay length **350–500 words**

1st Place: \$200 Gift Card

2nd Place: \$100 Gift Card

High School

Essay length **500–750 words**

1st Place: \$400 Gift Card

2nd Place: \$200 Gift Card

- Contest is open to Flint/Genesee County students, including home-school and private school Grades 5-12
- Essays must be typed or clearly handwritten (High School typed only)
- Essays **must include** Student Name, Address, Email Address, Contact Phone Number, Grade, Teacher, School Name and Type (home-school, virtual or distance learning), Parent Phone Number and Email Address
- Email essay to: healthheritage@countyhealthplans.org
- Mail/drop off essay to: Genesee Health Plan, Attn: Sherika Finklea, 2171 S. Linden Road, Flint MI 48532

Parent Contest

- Talk to your student about your family health history for the chance to win a \$100 gift card!
- Write about how the talk impacted you and your student, what you learned and how you plan to continue the talk
- Enter the contest by visiting www.ncaahc.com
 - One entry per parent will be entered into the drawing
- Parent Contest is sponsored by the National Center for African American Health Consciousness



Additional Details

- For questions, contact Sherika Finklea:
 - Call: 810-232-7740 Ext. 217
 - Email: healthheritage@countyhealthplans.org
- For more information, find us on the web!
 - www.geneseehealthplan.org



Photo: 2021 Essay Winners

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